Times-Virginian

In the Heart of Virginia's Dark Tobacco Belt

APPOMATTOX, VIRGINIA

ESTABLISHED 1892

Mr. & Mrs. Calvin Robinson . . . . *Editors & Publishers*

Entered as second-class matter as the Post Office at Appomattox, Virginia under Act of Congress of March 3, 1879.

Address all correspondence to The Times-Virginian, Appomattox, Va. Subscription rate: $2.00 a year, payable in advance. Single copy, 5¢. National Advertising Representative: Weekly Newspaper Representatives, Inc. 920 Broadway, New York City; Virginia Press Association, Virginia Building, Richmond, Virginia. Advertising rates upon request.

Member: Virginia Press Association.

EDITORIAL NEWS

Steel Production Down

The nation's largest U. S. steel producer, U. S. Steel, has announced greatly reduced profits for the second quarter of 1960.

In addition to announcing reduced earnings, the chairman of the board of the largest steel company in the country announced that total steel production in 1960 would be far below earlier expectations. He forecast lower production for the third quarter of 1960 than was realized in the second quarter.

This means that U. S. steel production in 1960 will be far below that in 1959. The U. S. steel industry is currently operating at about fifty per cent of capacity — while the Russian steel industry is increasing its output year by year.

This is explained, by steel officials, by the claim that total U. S. steel capacity is greater than the average needs of the nation. Some believe, however, that an economy which was expanded faster than our economy has been expanding in the past eight years would keep the steel industry operating at capacity, and even perhaps force it to increase its capacity.

Also, a cause for the decreased demand for steel is the inflationary rise in prices which has occurred in the past fifteen years, which has resulted in the price of United States steel being far higher than steel from many other nations.

Thus, in granting higher wages, and then in increasing the price of steel, the steel companies have, in effect, priced their product out of the world market to a large extent.

The next administration, which comes into office in January, will have as one of its major tasks the problem of the expanding U. S. economy at a faster rate than it has been expanded in the past eight years, while avoiding the ruinous effects of runaway inflation. This, and adequate defense, are the two two main issues the next President will face — whether he be Republican or Democrat.

Schools and Delinquency

The realization by American educational experts, that U. S. educational standards and attainments are not what they should be, and that the level of attainment among European students is far higher than for American students, at the same age, is the subject of much study and comment today.

While in Appomattox we are unusually fortunate in having above-average schools, and highly efficient system with more than capable management, nonetheless, speaking in general and for the U. S. as a whole, our educational standards are not what those in many European systems currently are.

This includes the Soviet Union, where students are further advanced in science and other subjects, at a given age, than are U. S. students, Admiral Hyman Rickover, of atomic submarine fame, suggested the possibility recently that the U. S. school system might be put on an eleven or twelve-month schedule, in order to catch up with more advanced school systems.

Also, a number of experts have suggested that the curriculum in the typical United States' grammar and high school be substantially strengthened, and that fewer "crip" courses be offered.

Now comes another angle, which involves juvenile delinquency, or vandalism — as performed by children of school age. In many communities this has become a problem, and in some of them it is a problem which occurs with increasing severity each summer.

One of the things which made the United States a great nation, and the leader of the world, was our wonderful free education system. It is still perhaps superior to that in any other country, in some ways, but no longer are we leaders as far as the standard of attainment among individual pupils is measured.

We must either improve our curriculum, and achieve greater emphasis and concentration among students, or lengthen our school year — if we are to bring ourselves abreast of the best school systems in Europe. If juvenile delinquency continues to be a mounting problem in the United States, it may be that school can be kept in session for eleven, or even twelve, months — although it would be a melancholy turn of events if summer vacations for the millions of American youngsters were so materially curtailed.

The demands of the times, and growing local problems, could conceivably produce this results in the course of coming years.

Farm News

J. A. SMITH, County Agent

If you plan to seed a winter pasture, now is the time to give it consideration. A mixture of rye and barley or rye alone, will usually give more grazing than other small grains. Rye alone should be seeded at the rate of 2½ to 3 bushels per acre; the grain mixture at 2 to 4 bushels per acre. Crimson clover may be added at the rate of 15 lbs. per acre. Fertilize with 600 to 800 lbs. per acre of 10-10-10.

Research chemists have developed a practical procedure for adding dialdehyde starch to paper pulp to improve the wet strength in paper. This starch is derived from wheat, corn or grain sorghum. Industrial adoption of this material would have a potention annual capacity of 48 million pounds, which would be the equivalent to 3-4 million to 1 1-2 million bushels of corn.

In relation to the population, the 1960 pig crop is the smallest since the mid-thirties. It is estimated that there are 52,000,000 head in the U. S. This means there are only 292 pigs per 1,000 people. Five years ago there were 355 pigs per 1,000 people.

Blood testing of poultry and turkeys is still an important aid in helping farm people acquire typhoid and pullorum clean birds. During the 59-60 testing year, 1,072,627 birds were tested, with only 361 showing up as reactors. Ten years ago 4.3 per cent tested were reactors. 151,705 birds were tested during the past year, with only 4 reactors. Breeders are improving quality in many areas to give the consumer products of the highest quality.

Another dairyman, Robert Winston, began testing his cows through DHIA this month. DHIA is the most practical method now available for helping a dairyman select cows for production. The little money used for this service becomes small over the years as results of testing are accumulated. DHIA is the positive approach to increased production.

It has been said that in 1800 a farmer put 344 man-hours to produce 100 bushels of corn In 1950, he put in 34 for the same amount of corn. It is estimated that the use of the most efficient methods available today, a farmer could produce 100 bushels of corn in just 3.5 man-hours.

Appomattox County was represented at the recent Institute of Rural Affairs. Attending were John Lacy, William Hix, C. D. Lewis, John Cole and T. DeWitt Evans. This information-packed summer event should be a "must" for other farmers next year.

University of Illinois Farm Management specialists say that the farmer who wants to have 5 thousand dollars in net earnings for family living must now plan on a gross income of around $12,500. As a general guide, farmers should plan on a gross income about two to two one-half times as large as the net income needed for family living, income taxes, interest, debt payment and savings.

"The fellow who has done most to arouse the working class is the man who invented the alarm clock." —K. G. Kernan.

Play safe — drive carefully.

Remember warns Gov. on farm poisons.

U. S. grants Cato in surplus grain.

FOR INSURANCE SEE John P. Taylor

Phones: Office 2663; Home 2089

Appomattox, Virginia

EHRICH'S

Optometrist and Optician

1107 MAIN ST. — LYNCHBURG

Hours 9 a. m. to 5 p. m. — Wed. 1 p. m.

We always try to see things

BOTH SIDES

When you come to us with a farm or personal money problem, we try to put ourselves in your place — at the same time viewing the problem in the light of our own experience. That way, we and many of your neighbors — have found that we can usually be mighty helpful!

MAKE OUR BANK YOUR "FINANCIAL HEADQUARTERS"

THE Bank of Appomattox

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

APPOMATTOX, VIRGINIA

Ready-mix Concrete

AVAILABLE AT

J. E. Sears & Co., Inc.

"EVERYTHING TO BUILD ANYTHING"

"USE CONCRETE FOR PERMANANCE"

LYNCHBURG VI 5-3409 — APPOMATTOX 2891

A Sales Comment

From where I sit ... *by* Joe Marsh

Don't Scream for Ice Cream

Doc Davis, the young dentist, moved into town only three months ago—but already he has a thriving business, especially with children.

I found the secret of his success when I stopped by Pop's Drugstore for a sandwich the other day. A small-fry walked in and handed a card to Pop.

Pop immediately went to the ice cream freezer. As he started scooping a cone, I asked him if I could see that card. It read: FOR GALLANTRY IN THE DENTIST'S CHAIR — ABOVE AND BEYOND THE CALL OF DUTY — PLEASE PRESENT THE BEARER WITH A DOUBLE-SCOOP ICE CREAM CONE, ON ME. DOC DAVIS.

From where I sit, it's good when a man can deal with people through understanding. He's the sort of fellow who respects the preferences of others though they may differ from his own ... a tolerant man who offers his neighbor a glass of beer even though he, himself, may prefer lemonade. Take it from me, tolerance is the "painless" way to build a strong community.

Joe Marsh

Copyright, 1960, United States Brewers Foundation

See the Chevy Mystery Show in color Sundays, NBC-TV

"These trails would shake the cab off an ordinary truck... but *not our Chevy*"

Few trucks are subjected to the body-wracking beatings that are part of a day's work for this Chevrolet Series 60 pulpwood hauler. It's owned by I. E. Fox, North Carolina logging contractor. As Bobby Fox, a partner in the business says, "Loaded with pulpwood, we drive over stumps and potholes you'd think would tear the truck to pieces. That trails would shake the cab off an ordinary truck, but not our Chevy. We can average an extra load a day . . . make $45 to $50 a day more with this Chevy than we can with the others."

In every weight class these Chevies are doing more work at less expense than trucks have ever done before. Drive one at your Chevrolet dealer's. It's an experience that could pay you big dividends.

"That 6-cylinder engine really performs," says Bobby Fox. "It's got the bigging power we need in the woods and walks right along with a full load on the highway."

WORTH MORE BECAUSE THEY WORK MORE! CHEVROLET-STURDI-BILT TRUCKS

Trade now during your local authorized Chevrolet dealer's Truck Value Roundup!

MOSES MOTOR COMPANY

APPOMATTOX, VA. LICENSE NO. 3 PHONE 3773

...s

...th. The recent rains ...d a wonderful help to ... tobacco crops.

...McDowell, pastor of ...River Baptist Church, ...ival was the guest ...e revival at the Rocks ...last week.

...H Elder and Rev. Mc... supper guests in sev... last week.

...Williams and Steve, of ...ed Mrs. Robert Roach ...

...entered Lynchburg from Lynchburg General Hospital General Hospital Sunday for treatment.

The community was saddened last week in the passing of J. P. Ransone, Sr., of Norfolk, and Mrs. T. E. Harris, of Pamplin. Sympathy is extended their families.

A number attended the Harris funeral Wednesday afternoon.

A number went to Norfolk Saturday for the funeral of J. P. Ransone, Sr.

Diane Inge, of Farmville spent last week with Audrey Dale Inge.

Mrs. Lucy Foster, of Brookneal, spent last week here with Mrs. Mary Inge, and attended the revival at Rocks.

Walker Webber has returned to the home of Mr. and Mrs. Lawrence Webber.

Mrs. Mildred Inge is spending a few days with her son and daughter-in-law, Mr. and Mrs. Richard Inge, of Farmville.

Richwood

Richwood, Aug. 16.- Mr. and Mrs. Harry C. Martin announced the marriage of their son, Clinton Douglas, to Virginia Mae Williams, of Lynchburg, Va. The wedding took place August 13, at Evergreen, with the Rev. Winfred Elder officiating.

Those who visited in the home of Mr. and Mrs. H. C. Martin Sunday were Mr. and Mrs. Harry Lee Hamlett, Mr. and Mrs. David Snow, Mrs. Curtis Snow and children, Mr. and Mrs. D. A. Pugh, and Mrs. Ruth Cordell.

Mr. and Mrs. Troy Blazer and sons, of Lynchburg, visited Mrs. H. L. Martin and Mr. and Mrs. J. A. Blazer Sunday.

We are sorry to hear that Mrs. Walker Shupe fell and broke her arm last week.

Mrs. Paul Sarver and daughter visited Mrs. D. A. Pugh Monday.

Oakville

Oakville, Aug. 15.- Mr. and Mrs. D. A. Clapp and children, Sylvia and Larry, of Richmond, were the week-end guests in the home of Mr. and Mrs. R. C. Martin.

Mr. and Mrs. R. C. Martin and children Lynn, Gregg and Yvonne, accompanied by Mr. and Mrs. W. B. Cyrus, of Gladstone, visited Mr. and Mrs. Milton Hunter and Mr. and Mrs. R. W. Foster, of Brookneal on Sunday afternoon.

County Line

County Line, Aug. 16.- The splendid rains have really helped the crops and pastures.

We regret to hear our pastor's wife, Mrs. Winfred Elder, enters the hospital today, for an operation. We wish for her a speedy recovery.

Mr. and Mrs. DeWitt Harvey and Mr. and Mrs. Dan Edwards were recent dinner guests in the home of Miss Emma Haar.

Mrs. Dan Irby had all of her children home on Sunday except Mrs. Crawford Williams. Also present were Mr. and Mrs. Joe Irby, Mrs. Anna Merchant, of Washington is spending this week with her mother, Mrs. Dan Irby.

Little W. D. and Tommie Ferguson are visiting their grandparents, Mr. and Mrs. Everette Ferguson.

Mr. and Mrs. Monroe Jordan, of Old Well visited Mr. and Mrs. Walter Jordan Sunday P. M.

David Jordan, of N. C. is spending sometime with his grandparents Mr. and Mrs. Walter Jordan.

Mrs. A. D. Marshall is visiting her daughter, Mrs. Malcolm Jordan,

Mr. and Mrs. Arthur Mullin spent the week-end in Richmond recently

Mr. and Mrs. Robert Layne and daughter, Mrs. Bobbie English, of Roanoke visited in the home of Vernie Jones Sunday P. M.

Farmville FHA Office Loans Out More Than $100,000

Loans totaling $109,320 were made by the Farmers Home Administration to farm families served by the Farmville office during the '60 fiscal year, according to Hunter P. Evans, the Agency's County Supervisor. Appomattox County is served from the Farmville unit.

Borrowers repaid $113,422 during the year on loans of all types obtained from the Farmers Home Administration. Their repayments on loans came mainly from the sale of dairy products and tobacco.

Improvment which most farmers have achieved, Evans said, include better dairy herds, better housing for themselves and their livestock and equipment, improved pastures and other improvements that assure better net income and more satisfactory living levels.

Christmas Seals Arrive

At the Southside Tuberculosis Association in Farmville, 75,000 sheets of the 1960 Christmas Seals were delivered to Mrs. James C. Rea, Jr., Christmas Seal Chairman, last week.

"It may seem early to be planning for an event that will not take place until November," says Mrs. Rea, "but it takes a lot of time to prepare 23,000 letters for mailing.

Telephone Subscribers Please Note

Use this space for the next several weeks we will print the name and telephone number of all new telephones connected and not in the new Temporary Directory. We suggest that you cut out this ad and paste it in the back of your directory.

Here are also listing the corrections and changes which should be made in the Temporary Directory. We suggest that you make these changes in your directory as this portion of the add will not be repeated in next weeks paper.

INSTALLATIONS NOT IN THE AUGUST 7TH DIRECTORY

Appomattox Exchange

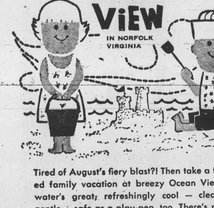
Bradley L	352-6413
Louis W	352-6054
Willis D	352-5302
Howard C	352-6506

Pamplin Exchange

son Mrs Mary I	248-4151
son Carl	248-4158
ngs Mrs. Ruth	248-4159
tte Mrs. S Tilden	248-4152
O H Farm	248-4150

Corrections and Changes to be made in Temporary Directory

NAME	FROM	TO
mattox Hotel	352-7787	352-7287
E T	352-2060	352-2062
e's Hot Shop Rest	352-8187	352-7211
Gilbert	352-7207	352-7202
rmon J W	352-7486	352-3655
y E L	352-2864	352-2861
y Tire Serv	352-8181	352-7180



IT'S COOL AT... OCEAN VIEW IN NORFOLK VIRGINIA

Tired of August's fiery blast?! Then take a fun-filled family vacation at breezy Ocean View. The water's great; refreshingly cool — clean and gentle — safe as a play-pen, too. There's more to do at Ocean View, and it costs you less. Write for FREE activity and accommodation literature!

OCEAN VIEW VACATIONS

Dept. B13 269 Boush St., Norfolk, Va.

PRINTING

ANY QUANTITY BEST QUALITY

THE TIMES - VIRGINIAN

Dial 2811 — Appomattox, Va.

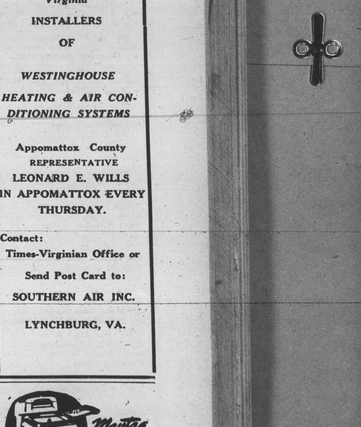
Southern Air Inc.

U. S. 29 South - Lynchburg, Virginia

INSTALLERS OF *WESTINGHOUSE HEATING & AIR CONDITIONING SYSTEMS*

Appomattox County REPRESENTATIVE LEONARD E. WILLS IN APPOMATTOX EVERY THURSDAY.

Contact: Times-Virginian Office or Send Post Card to: SOUTHERN AIR INC. LYNCHBURG, VA.



Maytag THE FINEST YOU CAN BUY

Value Throughout—and easy to own Liberal trade-ins, easy terms.

See it now!

Appomattox Hardware Co.

Appomattox, Va.

FOR PROFESSIONAL EXCELLENCE . . . MECHANICAL SOUNDNESS Have Your Glasses Made THE GUILDCRAFT WAY

For Complete Eye Care Consult Your Eye Physician Then See Your Guild Optician

GUILD OPTICIANS

A. G. Jefferson

REGISTERED OPTICIANS

Ground Floor Allied Arts Bldg.

Lynchburg, Virginia

SHOP AT INGE'S

For School Supplies

FREE

1 29c package Notebook Paper (100 sheets) with every purchase of $3.00 worth of School Supplies

$2.98 ZIPPER BINDER FOR $2.39 (Complete with filler, Index and assignment book)

HEAVY DUTY CLIPBOARD BINDER	.79
THE NEW SIDEWINDER Binder with the warp-around Hinge with .25 package of paper.	.98
ZIPPER BINDERS	1.00 TO 3.98
CANVAS BINDERS	.29 TO 1.00
SCHOOL SPECIAL BONUS-PAK Loose Leaf Filler — 300 sheets for	79c
PENCIL BOXES	.29 TO .98
BEATS — All note book fillers	.10 TO .79
COMPOSITION BOOKS	.10 TO .49
1 DOZEN PENCILS WITH SHARPENER	.49
ARNOLD BALL POINT PENS	10c Each
CRAYONS	5c TO 79c

INGE'S DEPTARTMENT STORE

Main Street Appomattox

Paint yourself a rosy future!

BUY U.S. SAVINGS BONDS

Where you work or where you bank

Now paying to maturity 3¾%